Permit #S00050265

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00050265 **Type of Permit:** STILL **Release Date:** 03/16/2012

Production Company KEVIN ESTRADA PHOTOGRAPHY

Insured Company Name MONSTER ENERGY COMPANY
Contact Phone No. 1 818-381-1025
Contact Phone No. 2
Fax
Address 1034 E VALENCIA AVENUE
BURBANK, California 91501

Production Title MONSTER ENERGY

Type of Production Still Photo

Producer Kevin Estrada

Director Kevin Estrada

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Kevin Estrada
Primary Phone Mobile - 818-381-1025
Secondary Phone

Location Assistant NA N/A
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00

Total Permit Fee $60.00

Number of Locations 2

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Summary Information — Location

Location 1 of 2

Permit Number	S00050265	**Location Manager**	Kevin Estrada
Production Company	KEVIN ESTRADA PHOTOGRAPHY	Primary Phone	Mobile - 818-381-1025
Insured Company	MONSTER ENERGY COMPANY	Secondary Phone	
Production Title	MONSTER ENERGY		

Location Address E 7th St., S Soto St., E Washington Blvd., S Alameda St., Inclusive (Excluding State freeways/highways, Los Angeles River, and Arts District), Los Angeles, CA, 90021

Location Type Walking Grid

Film Dates 3/19/2012 - 3/19/2012 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
KevinEstrada.MonsterEnergy.50265.CoProd.pdf
KevinEstrada.MonsterEnergy.50265.AL.pdf

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	3

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No blocking of exits/entrances/driveways
No cabling or light setups
May not compromise fire/emergency protection systems without presence of UFSO
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Parking

Base Camp
Location Type : Filming Location
Parking Notes
Private lot

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	S00050265	**Location Manager**	Kevin Estrada
Production Company	KEVIN ESTRADA PHOTOGRAPHY	Primary Phone	Mobile - 818-381-1025
Insured Company	MONSTER ENERGY COMPANY	Secondary Phone	
Production Title	MONSTER ENERGY		

Location Address 2270 Jesse St, Los Angeles, CA, 90023

Location Type Warehouse

Film Dates 3/19/2012 - 3/19/2012 10:00 - 07:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	3
Spot Check	1

Filming Activities Equipment on property; Exterior models against scenery; Handheld equipment; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** J6

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Date : 3/16/12

FILMLA., INC.
1201 W. 5TH Street
Suite T-800
Los Angeles, CA 90017

RE: "SOFIA TOUFA STILL PHOTO SHOOT"

This letter is to acknowledge that "SOFIA TOUFA STILL PHOTO SHOOT" is a MONSTER ENERGY and KEVIN ESTRADA PHOTOGRAPHY production. MONSTER ENERGY is providing the insurance and assumes responsibility for any and all restrictions, conditions and costs associated with FILMLA., INC. permits.

MONSTER ENERGY will pay for the permits with a cashier's check, money order or cash and a representative of the MONSTER ENERGY will be assigned as a contact person, responsible for signing and accepting FILMLA., INC. permits terms and conditions.

A copy of the insurance certificate is on file with the FILMLA., INC. If you should need any additional information or have any questions, please feel free to call us at 818-381-1025.

Thank you,

KEVIN ESTRADA
Kevin Estrada Photography
1034 E. Valencia Ave.
Burbank, CA 91501
818-381-1025

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *Kevin Estrada Photography* ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *3/13/12*

By _____
Representative's Signature

SIGN HERE

Kevin Estrada Photography
Name of "Principal" (Production Company)

Kevin Estrada
Print Princpal Representative's Name

Owner
Representative's Title (i.e. UPM, Loc Mgr)

1034 E. Valencia Ave.
Principal's Address

Burbank, CA 91501
City, State, Zip Code

818-381-1025
Principal's Telephone Number

NOT A PERMIT